



# Governance as an advocacy

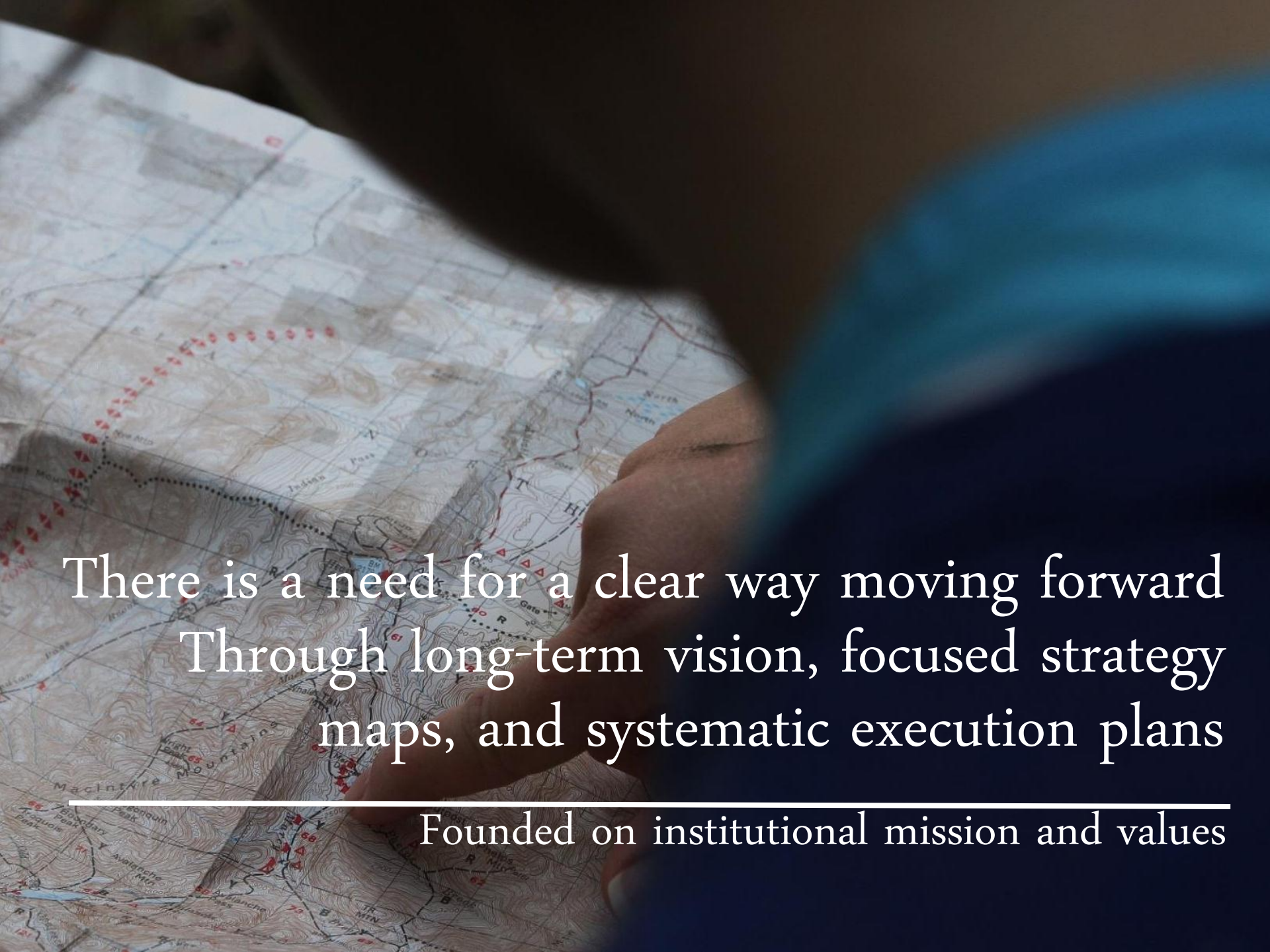
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Governance is the new name of development

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A close-up photograph of a person's hand pointing at a topographic map. The map features contour lines, a grid, and a prominent red dotted line tracing a path across the terrain. The background is blurred, showing a blue sky. The text is overlaid on the map in a white serif font.

There is a need for a clear way moving forward  
Through long-term vision, focused strategy  
maps, and systematic execution plans

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Founded on institutional mission and values

Governance demands the  
delivery of genuine breakthroughs  
And transformation





governance insists on: alignment  
Buy-in, and competitiveness


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# Alignment of governance Programs and strategies

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A person wearing a grey knit sweater is holding a lit sparkler. The sparkler is bright and glowing, with many sparks flying out. The background is a solid blue color. The text is overlaid on the bottom half of the image, between two horizontal white lines.

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One corporation, one national  
Government agency, one local  
Government unit at a time

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Using global standards  
And practices, corporation ARE adoptING  
the asean corporate governance scorecard

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A close-up photograph of a sundial. The sundial has a circular, light-colored base with a grid of lines and a central emblem. A wooden gnomon is mounted on the base, casting a shadow. The sundial is placed on a surface with a complex, repeating pattern. The background is a textured, light-colored fabric.

National government agencies and local  
Government units ARE iMplementING the  
Performance governance system (pgs)

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Pgs is the local adaptation of harvard's balanced scorecard

Civil service commission



Philippine navy



Philippine army



San fernando city, la union



Talisay city, negros occidental



Mandaue city, cebu



Balanga city, bataan



In November 2015, several of these institutions will **BRANDED AS**  
Islands of good governance

# Sustainability

Of governance programs is

The main challenge for these institutions

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Four critical drivers of social change:

- (1) gov't agencies or local gov't units
- (2) Business enterprises
- (3) Schools – especially colleges & universities
- (4) families

ABC

Schools, colleges, & universities

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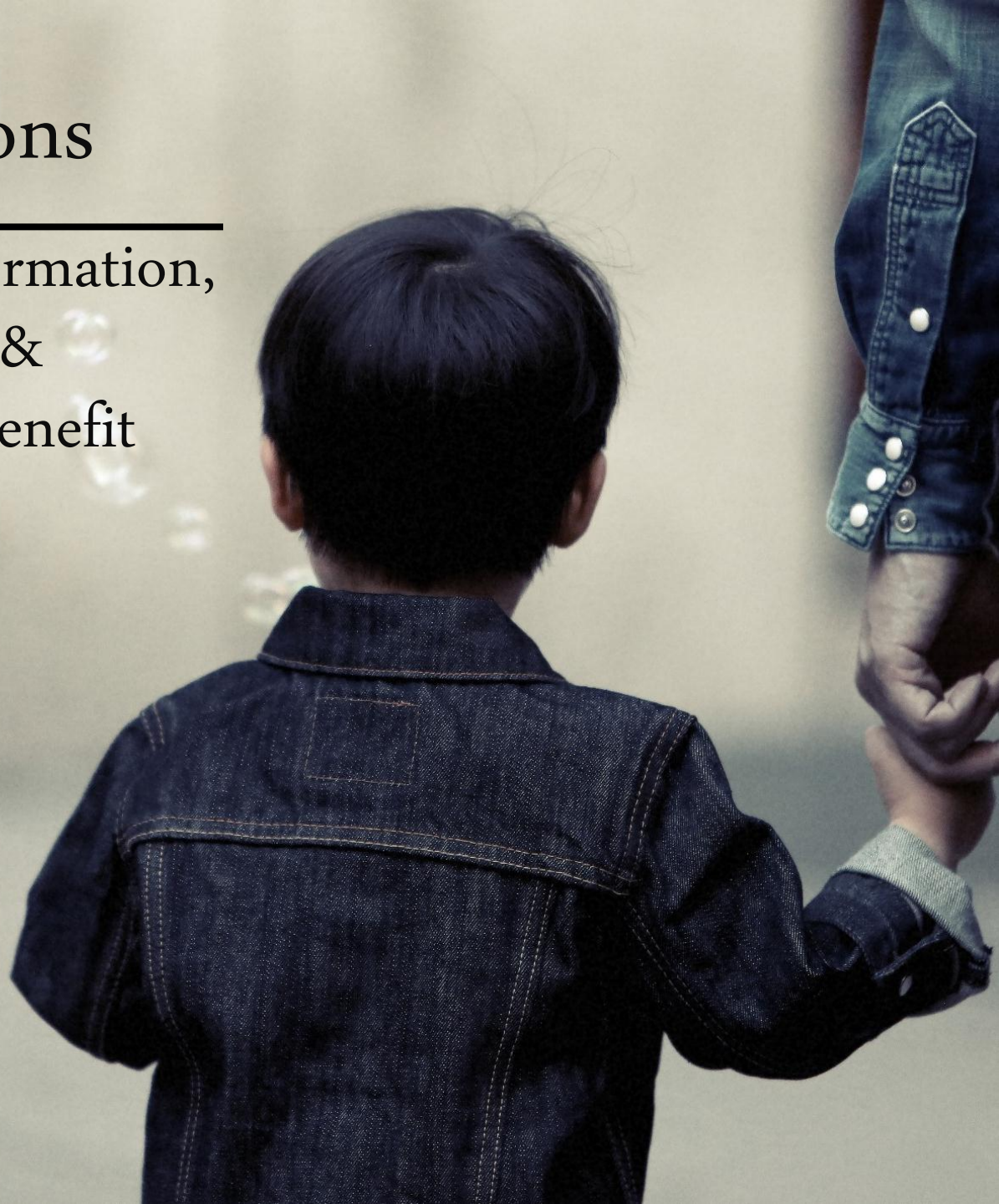
As venues of incubation &  
Support for social enterprises



# Family associations

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can promote values formation,  
Savings mobilization, &  
Societies for mutual benefit



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Reach out to others in the community  
through good governance & youR good  
Governance program will get  
Sustained and continuing impetus

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A hiker with a large backpack stands on a grassy hill, looking out over a mountain range at sunset. The sky is a mix of orange and blue, with clouds catching the low light. The hiker is in silhouette, wearing a dark shirt, shorts, and a large blue and orange backpack. A small pile of gear sits on the ground in front of them.

# Governance demands

The Continuing & sustained

Promotion & cultivation of

Personal governance

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For anyone in a governance unit

“good governance  
Starts with me.”

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A black fountain pen with a silver nib is lying diagonally across a white sheet of paper. The paper is placed on a wooden surface with a prominent grain. The lighting is warm, creating soft shadows.

# Personal governance scorecards

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Promote work-life balance & closer look into  
the different facets of life

Our governance advocacy is inclusive

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Our hope and vision is for our country to be a leader  
In inclusive governance and inclusive development





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