

A photograph of two young boys standing in front of a wall made of woven bamboo. The boy on the left is wearing a bright yellow-green tank top and red and green shorts. The boy on the right is wearing a light blue polo shirt and blue shorts. They are both smiling and looking towards the right. The background shows a rustic setting with bamboo walls and a wooden structure.

**DRIVING THE SUSTAINABLE
DEVELOPMENT GOALS THROUGH
OUR BRANDS**

Benjie Yap
Vice President for Customer Development
UNILEVER PHILIPPINES



THE PHILIPPINES HAS A BRIGHT FUTURE



**Rapidly Growing
Economy**



**Emergent
Middle class**



**Young Educated
Population**



**New Government
with Strong Mandate**



MANY CHALLENGES REMAIN



High Poverty Incidence



Hunger & Malnutrition



No access to clean water



Poor sanitation



Urban Congestion



Climate Change



UNILEVER ON SUSTAINABLE GROWTH

- *Sustainability and Growth* are not in conflict.
- Sustainable, equitable growth is the only acceptable model of growth.
- Sustainability drives growth.





‘Every business will benefit from operating in a more equitable, resilient world if we achieve the Sustainable Development Goals’



PAUL POLMAN

CEO, Unilever

UN Sustainable Development Goal Advocate

Member, UN High-Level Panel of Eminent Persons post MDG

UNILEVER: BUSINESS WITH A PURPOSE



THE BIGGER PICTURE

Unilever has a simple purpose
- to make sustainable living commonplace.

In a volatile world which is facing environmental change and rising populations, we see this as the best long-term way for us to grow and bring benefits to all our stakeholders. To succeed in this goal, we need to change the way we do business and to scale up the impact on the issues that matter most.

Paul Polman,
Chairman &
CEO,
Unilever



OUR PURPOSE

**MAKE
SUSTAINABLE
LIVING
COMMONPLACE**

November 15 2010

BBC

NEWS

Home Video World Asia UK Business Tech Science Magazine Football

Business Market Data Markets Economy Companies Entrepreneurship Tech

Unilever says sustainability key to new business model

By Richard Anderson
Business reporter, BBC News

15 November 2010 Business

Share

Consumer products giant Unilever has unveiled a "new business model" putting sustainability at the heart of its global operations.

It pledged to halve the environmental impact of its products while doubling sales over the next 10 years.

Chief executive Paul Polman said the new model was "the only way to do business long term"

The company said it would produce an annual report on its progress towards achieving these goals.



Julia Finch, Business editor

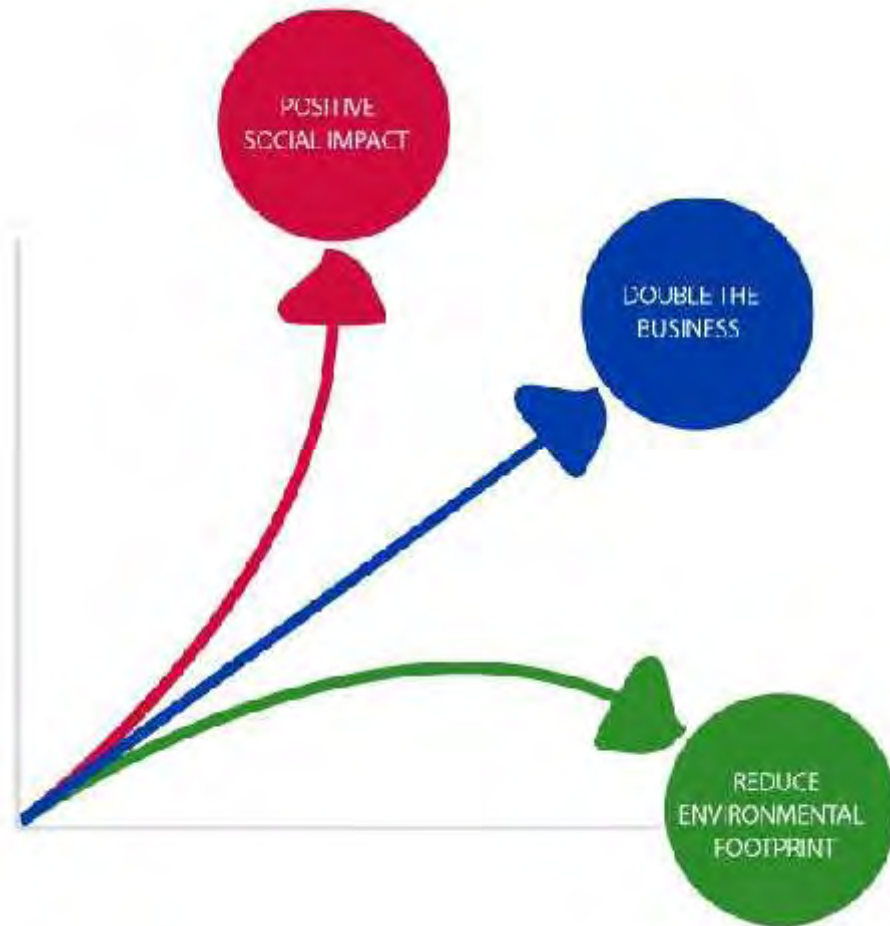
Monday 15 November 2010 00:04 GMT

Unilever unveils ambitious long term sustainability programme

Sustainable Living Plan aims, over ten years, to halve environmental impact of its products and give farmers and distributors in developing countries access to its supply chain

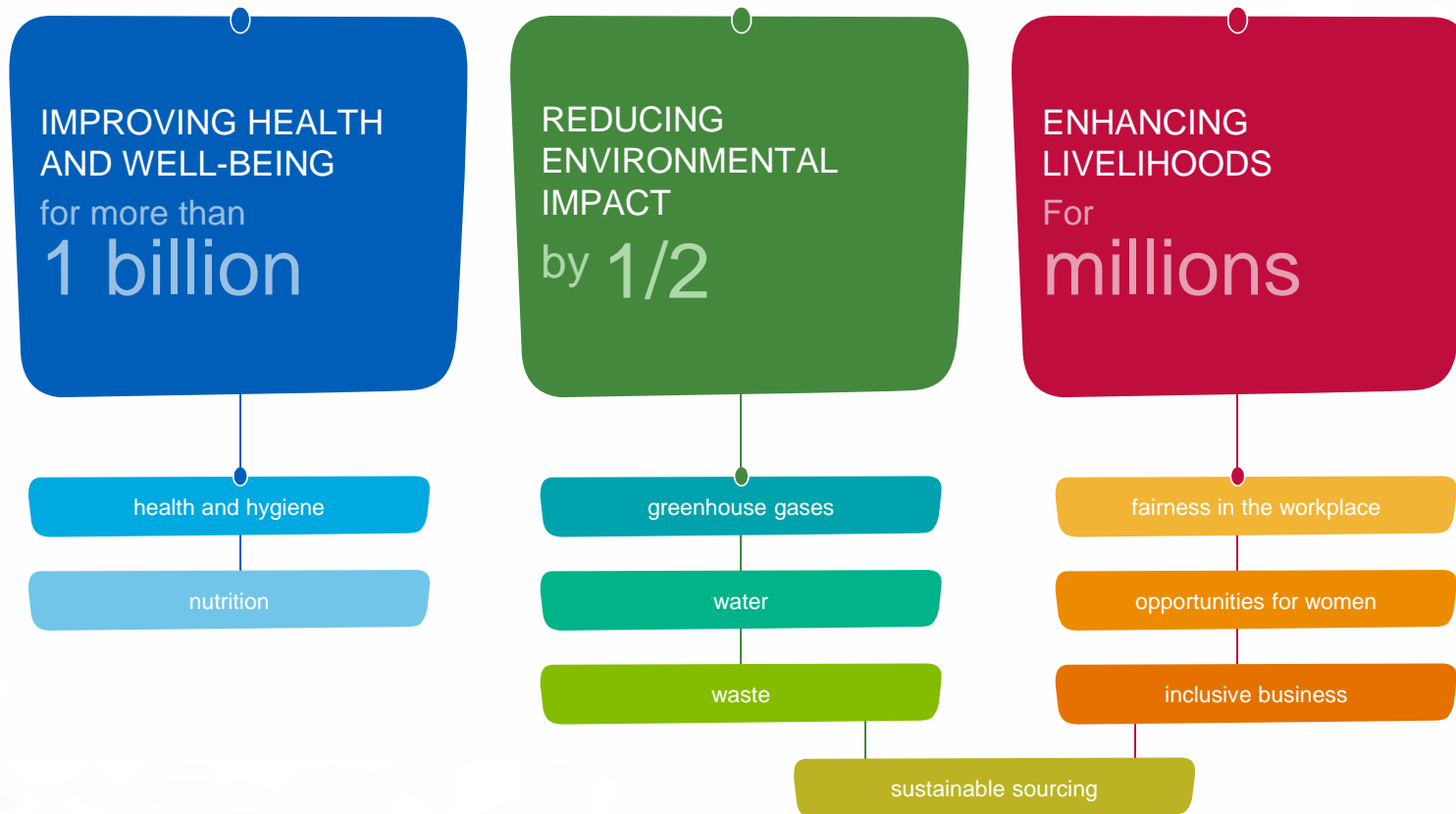


UNILEVER SUSTAINABLE LIVING PLAN (USLP)



Our vision is to double the size of the business, while reducing our environmental footprint and increasing our positive social impact.

UNILEVER SUSTAINABLE LIVING PLAN (USLP) GOALS



USLP SUPPORTS THE SUSTAINABLE DEV'T GOALS



IMPROVING HEALTH AND WELL-BEING
for more than
1 billion

- health and hygiene
- nutrition

REDUCING ENVIRONMENTAL
IMPACT
by **1/2**

- greenhouse gases
- water
- waste

sustainable sourcing

ENHANCING LIVELIHOODS
For
millions

- fairness in the workplace
- opportunities for women
- inclusive business

SUSTAINABLE LIVING BRANDS: PRODUCT + PURPOSE



SUSTAINABLE LIVING BRANDS:

**GREW FASTER
THAN THEY
DID IN 2014**

**DELIVERED
NEARLY HALF
THE GROWTH**

**GREW
30% FASTER
THAN THE
REST OF THE
BUSINESS**



#collectiveaction

SUSTAINABILITY PROGRAMS IN THE PHILIPPINES



1

KNORR FEEDING PROGRAM



2

KABISIG SARI-SARI STORE DEVELOPMENT



3

DOVE SELF-ESTEEM



4

SACHET COLLECTION



5

SUSTAINABLE SOURCING/LIVELIHOOD



6

DOMEX SANITATION PROGRAM



7

#TEENWEEK



8

PUREIT SAFE DRINKING WATER



WE WORK WITH PARTNERS

17 PARTNERSHIPS FOR THE GOALS

IMPROVING HEALTH & WELL-BEING

REDUCING ENVIRONMENTAL IMPACT

ENHANCING LIVELIHOODS

HOW WE WORK TOGETHER



- Highly recognizable brands as vehicles
- Expertise in behavioral change programs
- Marketing muscle to scale impact of programs
- Expertise in sari-sari store development
- Supply chain as market for client products



- Expertise and experience in working with poor
- Organizing and mobilizing clients
- Client group meetings as development platform
- Credibility and Endorsement
- Credit / Financing

IMMEDIATE AREAS OF PARTNERSHIP



Pureit Safe Drinking Water Program



20,000 homes installed
100,000 lives protected

Kabisig Sari-Sari Store Development



109,000 small stores connected
42,000 owners trained

Coconut sourcing from small holder farmers



Plan to work with 20,000
small holder coconut farmers