

# ***Microfinance digitization made easy!***

**... with M2P Fintech**

# Our mission *#financialinclusion #100 million borrowers!*



M2P Fintech   
@m2pfintech



8 billion people? Ok, we've got a lot of work to do...

#FinancialInclusion

12:23 PM · November 17, 2022



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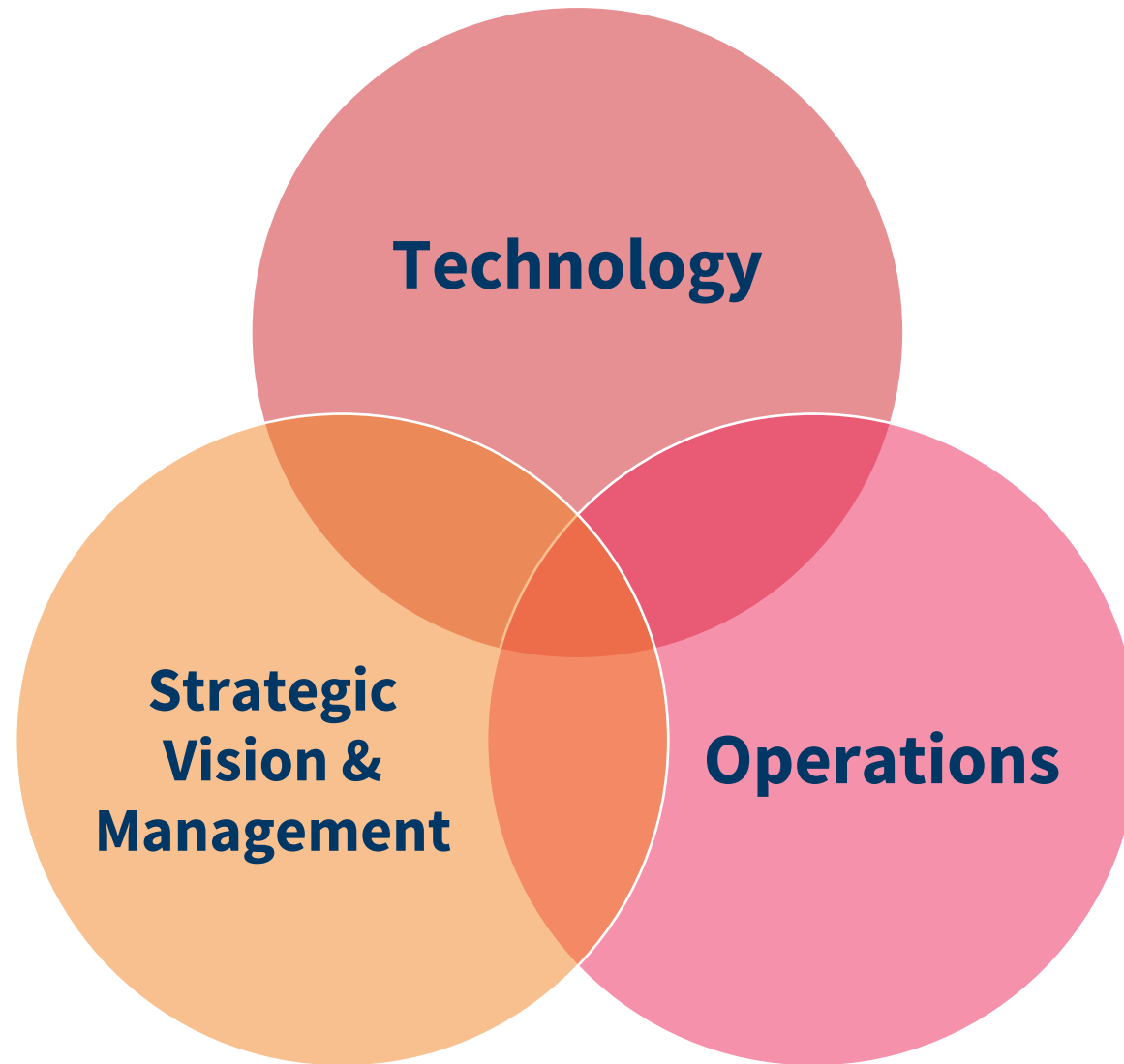


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***#25 million people in formal credit.***  
*#75 million or more still underserved...*

# The path to Microfinance Digitization

# 3 key areas to focus on for **Digitization**



# Let's explore a few **key questions** ...

- Does your field officer go to door-step (center meetings) with an app?
- Worried about case-load and multiple visits?
- Are your operations centralized? Data? Secure?
- Do you have the right cash-flow templates to capture?
- Are your customers cash-rich but digitally-challenged ?
- Are you able to offer customers long-term financial needs?
- Do you meet the speed/TAT of financial delivery?
- Pains in retaining the customers and graduating?
- Ability to balance risk and profitability?

# M2P's approach to Microfinance **Digitization**



## **Technology, with Empathy**

But Business outcomes foremost.

## **Empower your Field Force**

More accountable loan officers. Free up management time for strategic focus.

## **Improve Productivity | Ease of Use**

Lower costs. Do more with your budgets.

## **Embrace Incremental Steps to Transformation. [Kaizen to Kaikaku]**

Incremental Tech or Big-bang Digitization?

## **Participate. Collaborate. Sustain.**

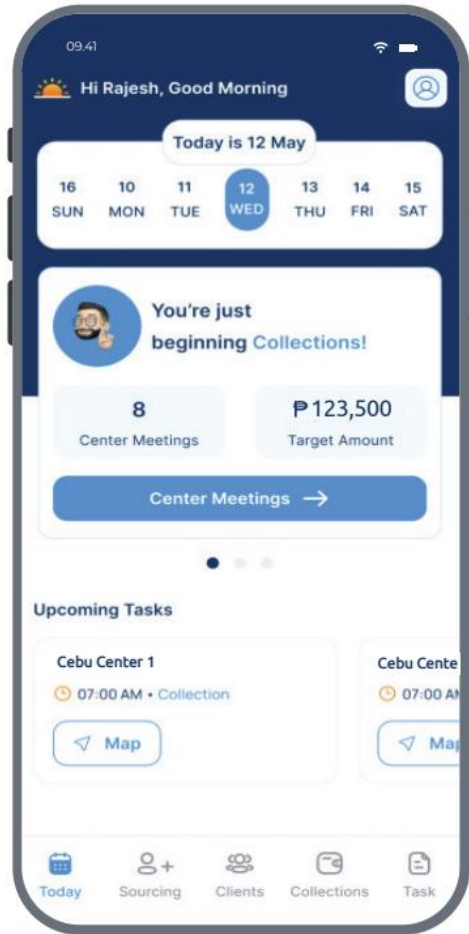
Mainstream Micro Banking. Insurance. Payments. Fintech. Investments.

# **M2P's Microfinance "ERP"**

***Paves the way for  
Accelerated Digitization***

# Why M2P Microfinance ERP

## The Loan Officer App



## ONE Platform, Many Products



## Leadership Dashboard

Overview
Collections

### Central Visayas

Today's collection

**55%** Collected

₱12 Mn Collected

₱25 Mn Target

Meeting Summary

**40%** Ontime

**25%** Delayed

**35%** Upcoming

**5%** Didn't happen

Collection rate for past 7 days

Meeting status for past 7 days

Provinces	Loans	Target	Collected	Completed
Davao	254	₱25 Mn	₱22 Mn	89%
Cebu	125	₱21.4 Mn	₱20.6 Mn	89%
Laguna	298	₱16 Mn	₱12 Mn	75%



# M2P Microfinance ERP is **TRUSTED** by leaders in MFI



## India



## Global



*Open source Mifos was built by Finflux team*



Hana Microfinance



SECDEP



“

*“**Digitalization** is not an extension of automation. **The goal is to create and deliver new value to customers, not just to improve what is already being done or offered.**”*

*It’s not about taking people out of the process, but using technology to harness people’s unique value.”*

**Gartner**<sup>®</sup>

# We help every company become a **FinTech**



Largest **API Infrastructure** company in Asia



**600+** Fintech Engagements

**250+** Bank Partnerships

**100+** non-bank Partnerships



Team of **1200+**



Live in **20 markets** across AP, Oceania and MENA regions



**\$107 Mn** in venture funding



**50 Mn+** end customers serviced



## Locations

India, UAE, Philippines, Vietnam, Egypt,



Chennai



Mumbai



Bangalore



Hyderabad



Delhi



Abu Dhabi



Dubai



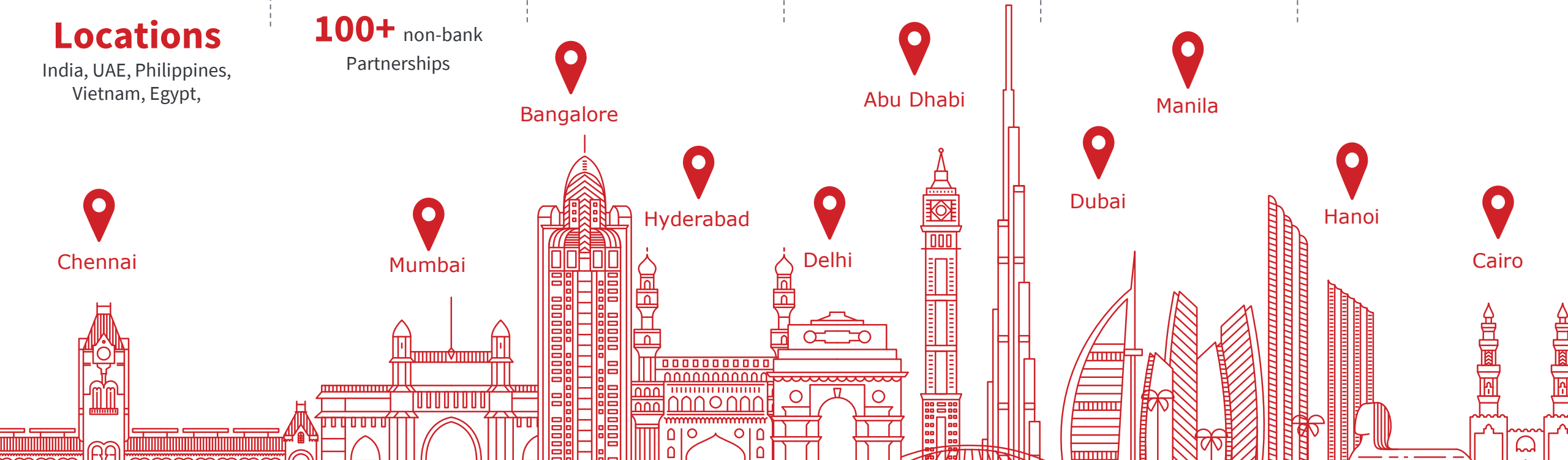
Manila



Hanoi



Cairo





Let's make *#fintech*  
happen for you

M2P

*#women-empowerment*

*#underprivileged-entrepreneurs*

*#doorstep-technology*

*#lastmile-delivery*

*#tech-who-needs-the-most*

*#deepen-financial-inclusion*

*#empathy-for-end-customers*

*#personalized-finance*

*#smallCredit-bigChange*

[www.m2pfintech.com](http://www.m2pfintech.com)

# ***More about M2P Microfinance ERP***

# Why M2P Microfinance ERP

*Do more with less*



# Do more with less through **M2P Microfinance ERP**

