



# SPONSORSHIP INFORMATION

## 2024 MCPI Annual Conference Celebrating 25 Years of Responsible and Inclusive Finance August 15-16, 2024 | The Manila Hotel, One Rizal Park, Manila

### ABOUT THE CONFERENCE

The Annual Conference of the Microfinance Council of the Philippines, Inc. (MCPI) is an event that brings together key microfinance stakeholders to discuss important developments and relevant issues affecting the sector. This year, MCPI is commemorating its 25<sup>th</sup> anniversary with the theme ***Celebrating 25 Years of Responsible and Inclusive Finance***. In this event, stakeholders will discuss how the microfinance industry in the Philippines has developed a financial system that protects low-income customers while fostering innovations according to the needs of clients. The conference will be held on **August 15-16, 2024 at The Manila Hotel, One Rizal Park, Manila.**

This annual event will bring together around 600 participants. The conference is open to financial service providers, associations or networks, donors, funders, investors, relevant government agencies, service providers, academic institutions, media representatives, and other support organizations.

### SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	PLATINUM	GOLD	SILVER
<b>COST</b>			
In PHP	PHP200,000	PHP125,000	PHP75,000
<b>ENTITLEMENTS</b>			
Presentation during the Conference	√	-	-
Insertion of Sponsor Materials in Conference Kit	√	√	-
Tabletop Exhibition Space	√	√	-
Logo on Conference Website	√	√	√
Logo on Conference Signage	√	√	√
Acknowledgment as sponsor by emcee	√	√	√
Privilege to install 2x5 feet banners with stand (to be provided by sponsor)	4	2	1
Free passes – Full access to all conference sessions, coffee breaks, and lunch	4	2	1

**Deadline for submission of sponsorship confirmation form is on July 26, 2024.**

**Deadline for submission of company logos is on August 2, 2024.**

The entitlements outlined above represent benefits available to the corresponding levels of sponsorship. MCPI is open to creative suggestions and would welcome the opportunity to discuss a unique package that meets the needs and expectations of potential partners.