

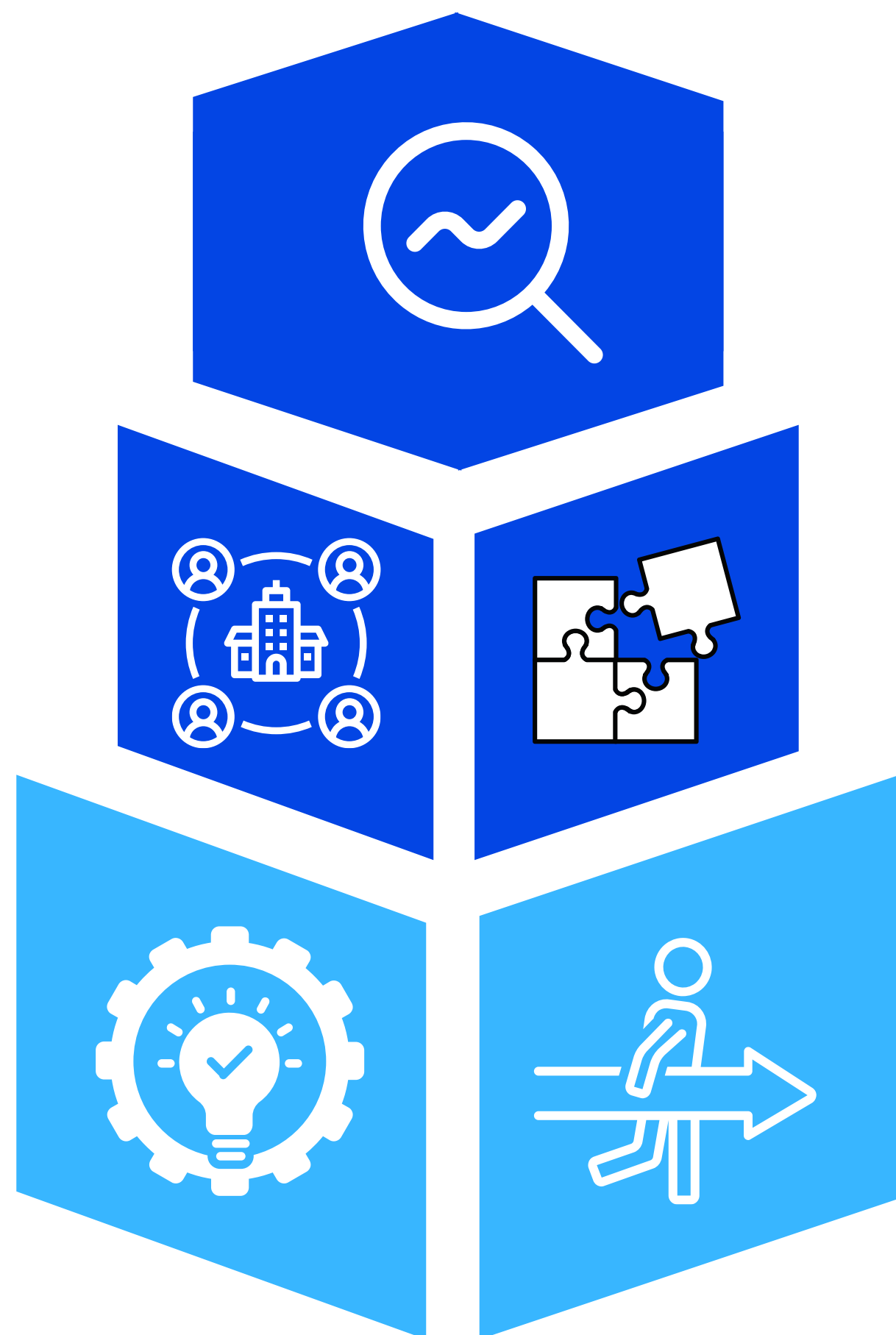
ALALAY SA KAUNLARAN MICROFINANCE SOCIAL DEVELOPMENT, INC.

Managing Delinquency

ASKI's Challenges, Solutions & the Road Ahead

Presentation by Jeffrey Dela Cruz
June 10, 2025





Point of Discussion

- 01 Who we are: ASKI at a glance**
- 02 ASKI Mutually Reinforcing Institution**
- 03 Challenges Encountered**
ASKI's Challenges in Loan Portfolio Management
- 04 Causes and Intervention**
Root Causes and Our Institutional Response
- 05 Key Take aways/ASKI's best practices**
ASKI's Best Practices in managing delinquency



Who we are: ASKI at a Glance

01

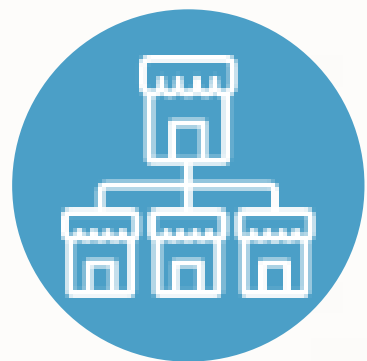
Established in 1987

ASKI is a trusted microfinance institution with 37 years of service to grassroots communities



It operates through 73 branches

strategically located across 11 provinces in Central and Northern Luzon



Delivering services directly to over 100,000 active clients

many of whom reside in remote and rural communities.



Beyond microfinance

ASKI provides comprehensive support services such as value chain development, capacity-building trainings, enterprise development programs, and financial literacy education.



Remains deeply committed to financial inclusion

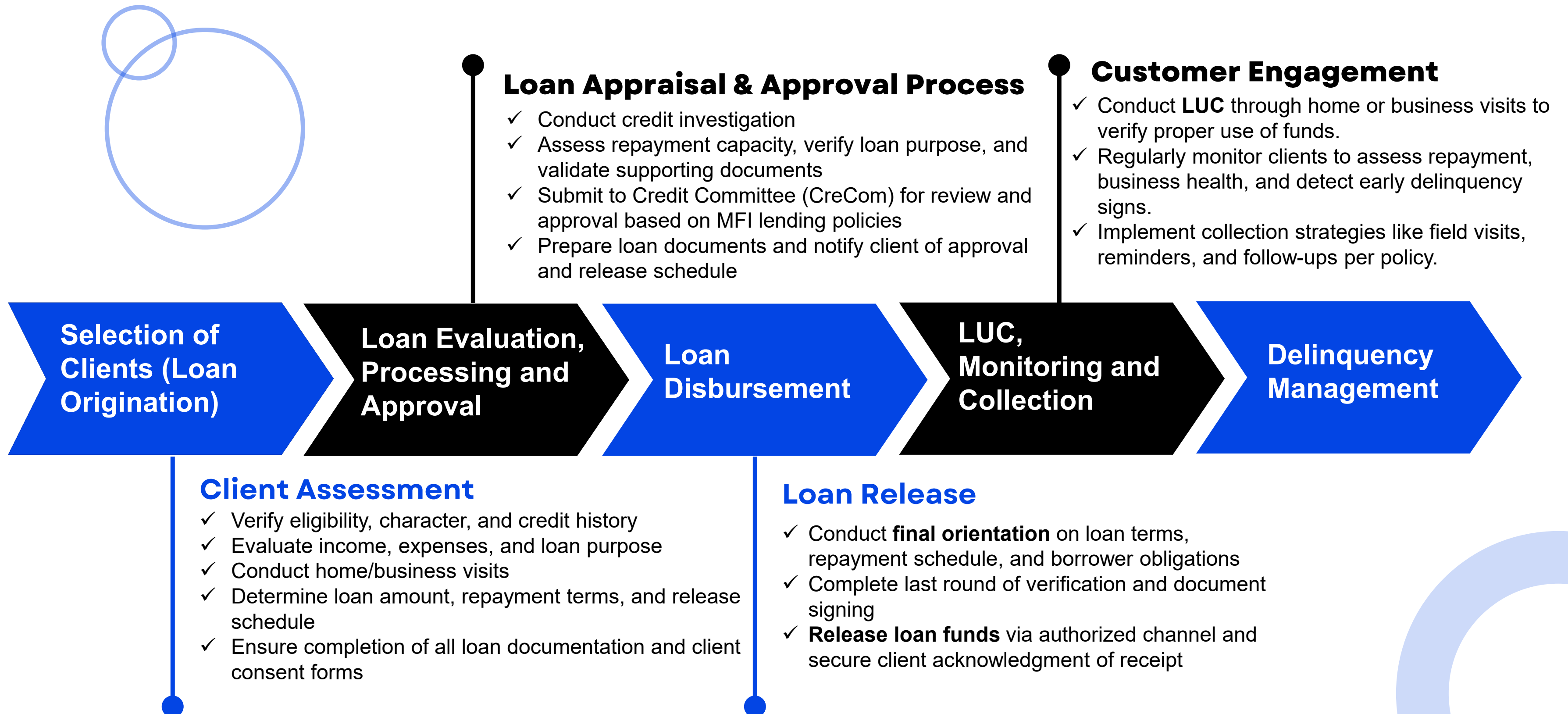
empowering clients and helping build resilient, sustainable communities by serving the unbanked and underserved populations.

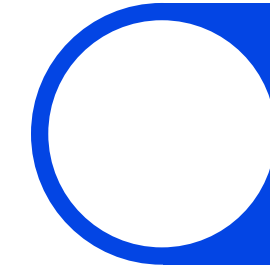


ASKI Mutually Reinforcing Institutions



Credit Process Flow



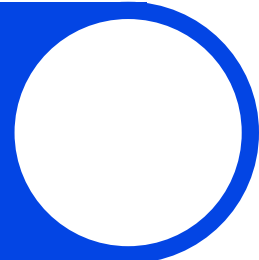


Credit Process Flow

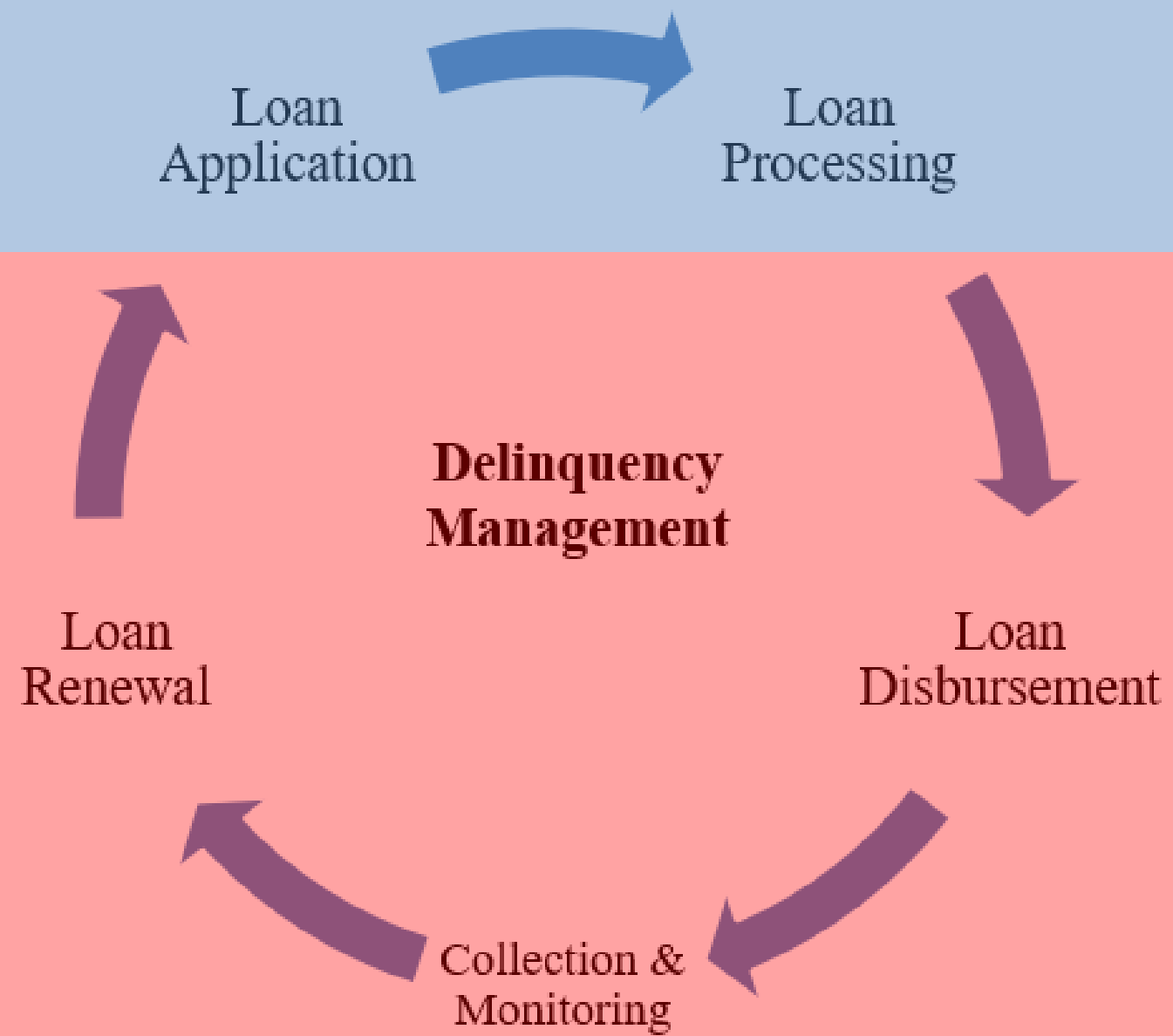
**Delinquency
Management**

**Delinquency Management and Recovery of
Problematic Loans are the hardest job in
microfinance.**

The Essential Process in
Portfolio Management



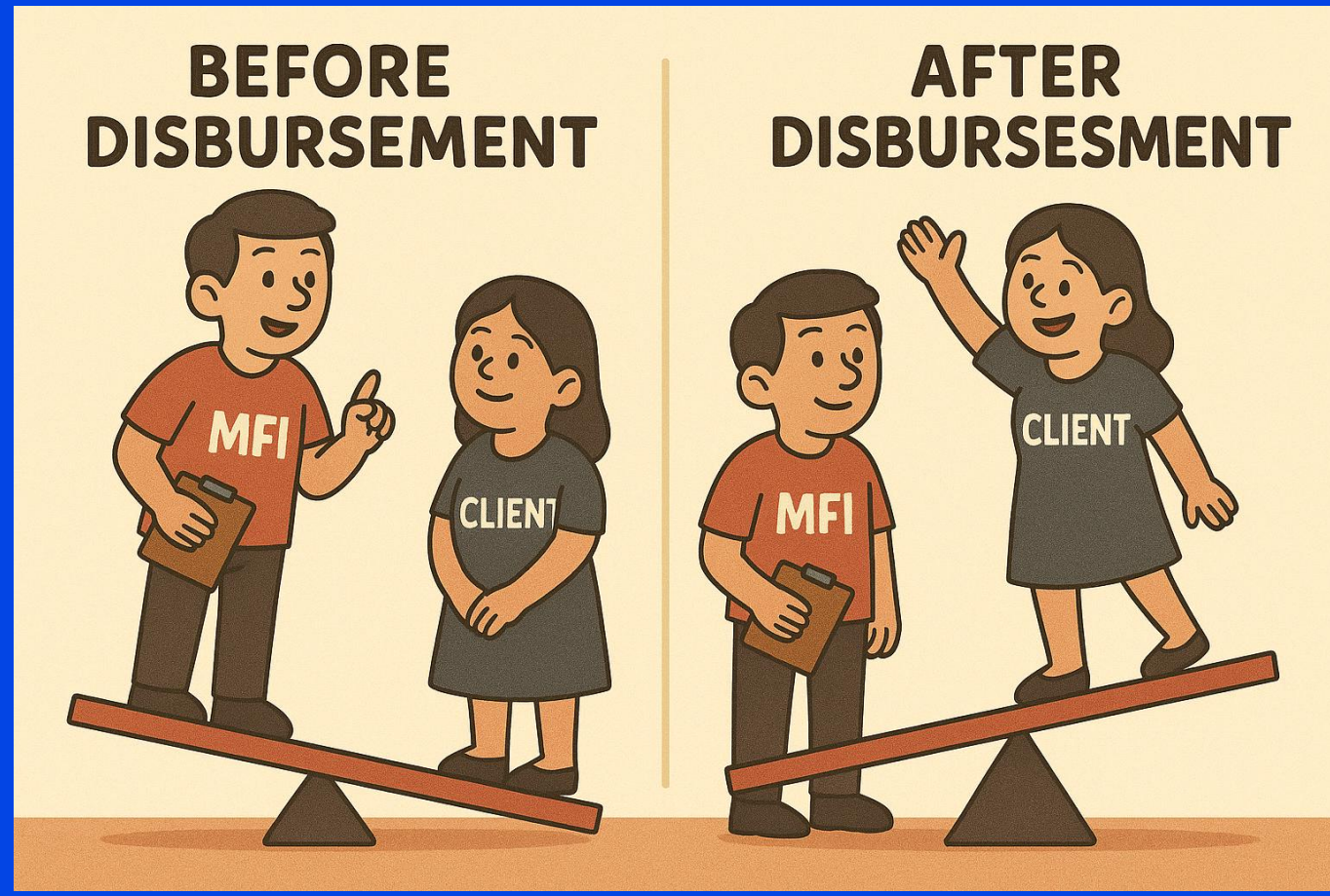
Know Your Customer Stage



Delinquency Management

On going customer due diligence

REMEMBER THIS:



5-Year Ratio Trend

1. PAR RATIO increased from 2020-2022

2020 - 49.14%

2021 - 50.68%

2022 - 52.62%

2. PAR RATIO steadily improved in 2023-2024

2023 - 26.35%

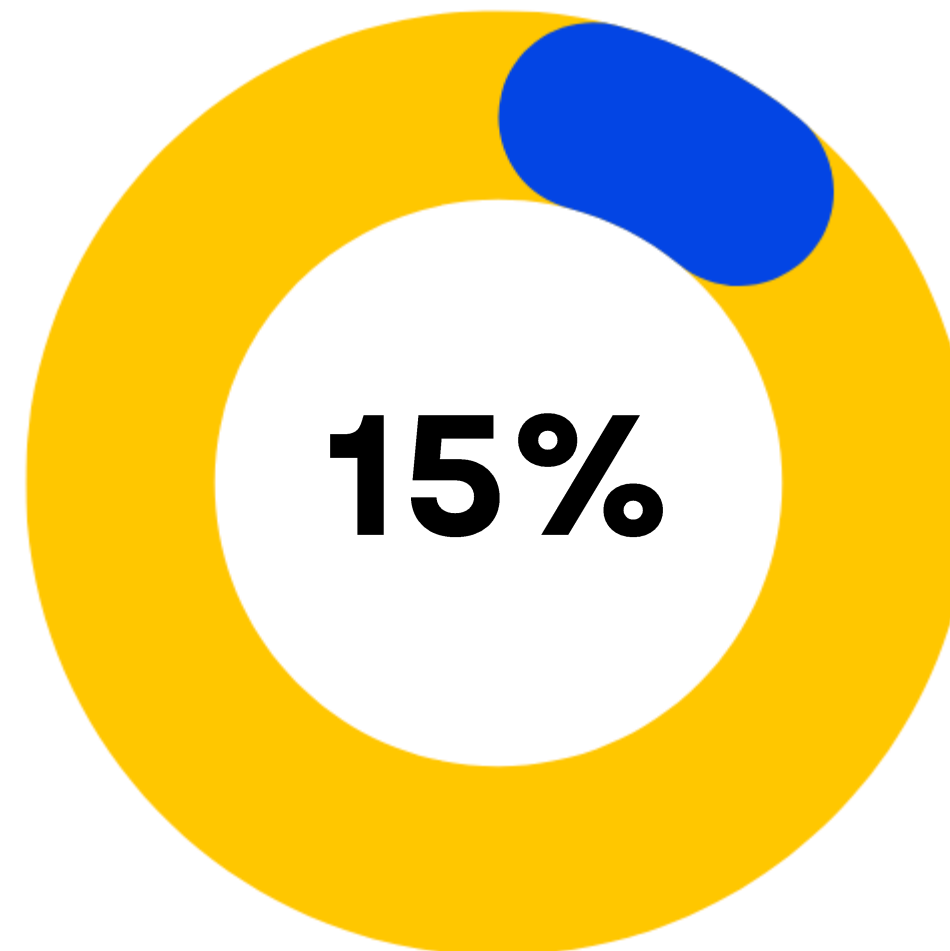
2024 - 23.87%

03

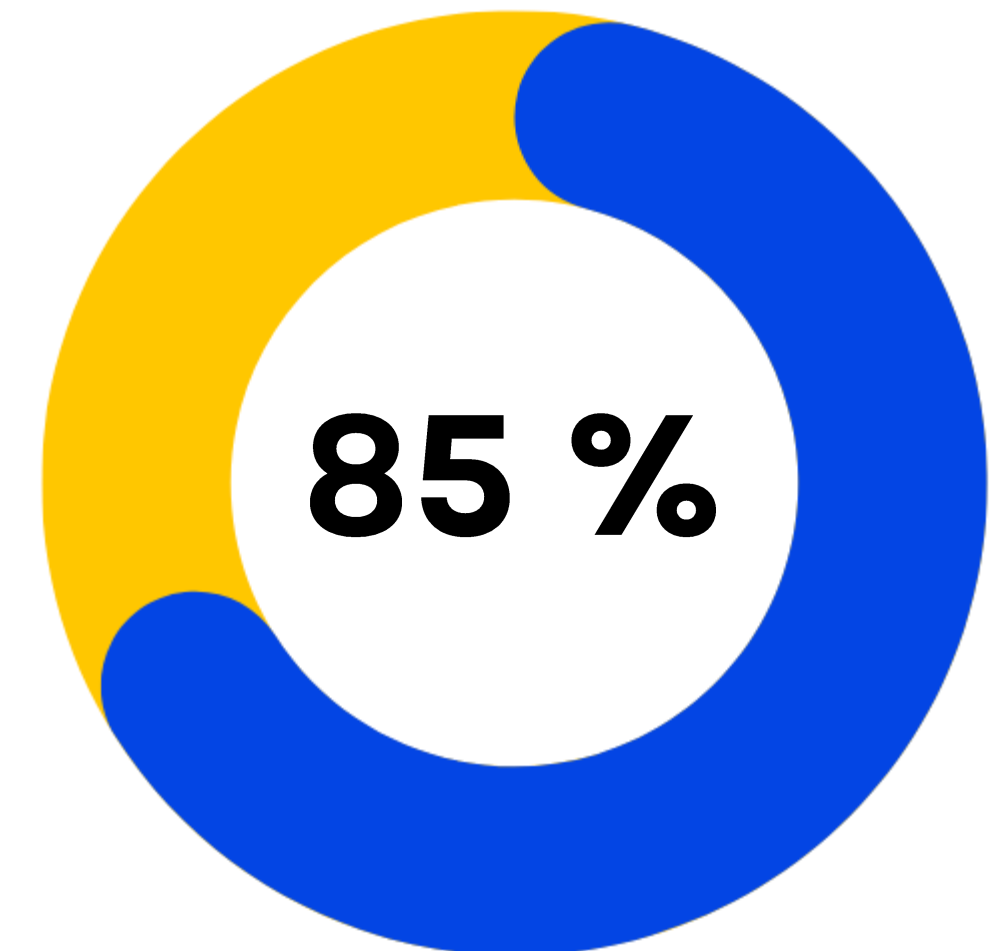
Challenges Encountered

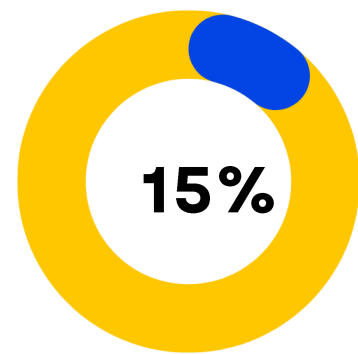
ASKI's Challenges in Loan Portfolio Management

Internal Factors



External Factors





Internal Factors

Root Cause # 1: Maling Pagkilala ng Kliyente

- ✓ Incomplete or inaccurate client information due to insufficient verification and documentation.
- ✓ Staff limitations and pressure to expedite loan approvals leading to inadequate client screening

ASKI's Response:

- ✓ **Enhanced KYC procedures** are now in place, requiring multiple ID verifications and stricter documentation.

04

Causes and Interventions

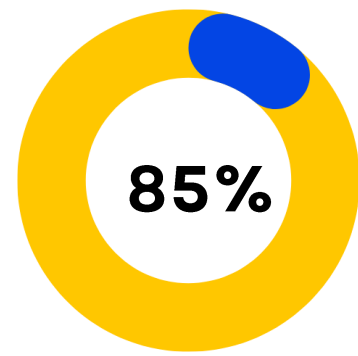
Root Causes and Our Institutional Response

Root Cause # 2: Maling Pagkalkula ng CashFlow

- ✓ Inaccurate cash flow calculations due to unverified client data, lack of supporting documents, and staff errors caused by inadequate training and non-standardized tools.

ASKI's Response:

- ✓ **Conducted regular training, coaching, and mentoring** to strengthen staff skills in cash flow assessment and financial analysis.



85% External Factors

Root Cause # 1 : Kalamidad/Karamdaman/Kamatayan

- ✓ Natural disasters (typhoon), health crisis, pandemics and local market closures disrupt our clients' businesses and income sources.

04

Causes and Interventions

Root Causes and Our Institutional Response

ASKI's Response:

- ✓ ASKI has introduced a **Resiliency Fund**, a voluntary savings scheme that clients can use during calamity-related events to help them manage repayments and recover faster.

01

Shortcuts Lead to Setbacks

Skipping steps in the lending or monitoring process often results in delinquency and longer recovery time

02

Character and Capacity Go Hand in Hand

Both the client's trustworthiness and ability to repay must be assessed equally to ensure responsible lending.

03

Assess both External and Internal Factors

Delinquency is influenced by internal management lapses and external conditions (e.g., calamities, disasters); both must be carefully evaluated.

04

Delinquency Threatens Sustainability

Unmanaged delinquency affects the organization's financial health and ability to serve more clients..





Assigned Focus Person for Restructured and Written-off Accounts

A dedicated **focus person** is assigned to handle **restructured and written-off accounts**, ensuring personalized follow-up and active monitoring



Firm Stance on Small Claims and Legal Enforcement

ASKI maintains a **zero-tolerance policy** for deliberate defaulters. We actively pursue **small claims settlements** and are willing to file legal cases, including imprisonment when legally justified.



Establishment of Legal and Recovery Department

ASKI established a dedicated **Legal & Recovery Department (LRD)** on October 2022 to focus specifically on recovering problematic accounts.







Thank You

