

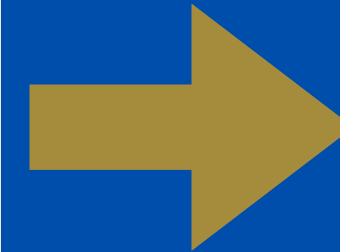
BDO Foundation

Financial Education Programs



Framework, Strategy, and Vision

Strategic, Scalable, and Sustainable financial education programs implemented by partner institutions for their respective constituents or beneficiaries



Higher levels of financial literacy among Filipinos

FINANCIAL INCLUSION

ENGAGE

- Why partner organizations should adopt FinEd as a program
- How FinEd can support the partner organization's mission and goals

ENABLE

- Modules and materials development and production
- Training of trainers
- Initial rollout

EMBED

- Policy to integrate FinEd in partners' regular training programs
- Designated unit within the partner organization in charge of implementing FinEd

What We Offer

Financial education resources and activities of BDO Foundation



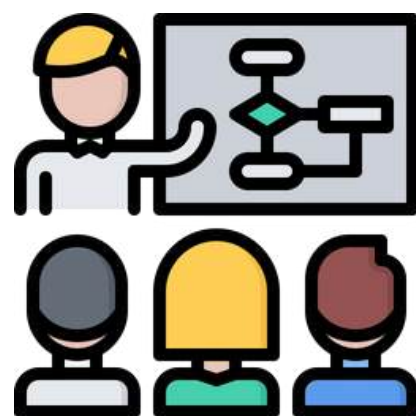
**Financial Education
Videos**



Game Kits



Trainer's Manual



Training of Trainers



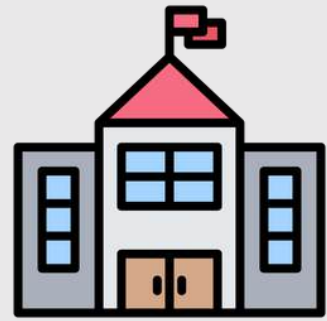
**Monitoring and
Evaluation System**



**Pilot Training for End
Beneficiaries**

Target Sectors for FinEd Program

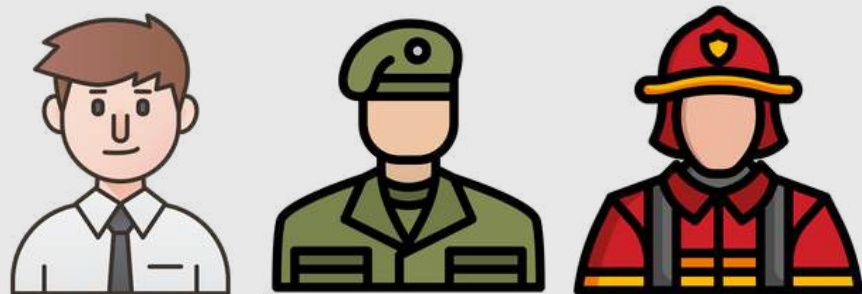
EDUCATION SECTOR



Students

DepEd, TESDA, and schools

GOVERNMENT SECTOR



Civil Servants, Armed Forces Personnel, Police, and Firefighters

CSC, AFP, PNP, and BFP

GRASSROOTS SECTOR



Fisherfolk, Farmers, and Non-agri

DA, BFAR, ACPC, DSWD, and NIRAS

SPECIAL SECTORS



OFWs, MSMEs, and Teachers

DMW/OWWA, DTI, and DepEd

Financial Education for Students



A program that aims to equip students with knowledge, skills, and tools to make sound financial decisions



- Financial education is integrated into regular subjects as part of the MATATAG curriculum in partnership with the Department of Education
- Rolling out of financial education learning sessions across partner schools/universities like the National University



35,579

Students reached through the MathDali videos in partnership with Knowledge Channel



5.6M

Student beneficiaries reached for lesson exemplars and financial education videos



112,892

Teachers using financial education videos, materials, and exemplars



262

College learners reached in partnership with Asia Pacific College

As of end 2023

Financial Education for Tech-Voc Learners



BDO Foundation

In partnership with TESDA, BDO Foundation and BSP are developing a free online course on personal finance for over four million learners of technical and vocational skills.



Financial education topics include:

- Financial planning
- Budgeting
- Debt and investment management
- Digital financial literacy
- Consumer protection



3,271

Tech-voc students
reached through the Don
Bosco One TVET

As of end 2023

Fish N' LEarn



USAID
FROM THE AMERICAN PEOPLE

BDO Foundation

A program that aims to equip fisherfolk with knowledge, skills, and tools to manage their hard-earned money and look for ways to augment their income

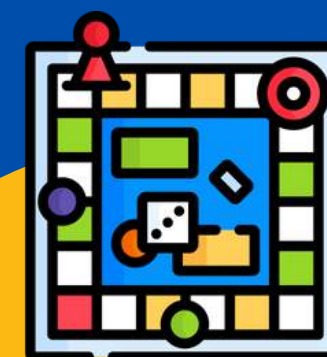


- A gamified approach to financial education
- A required program in all BFAR regional offices and training centers through *Fisheries Order 159 series of 2022*



5

Financial literacy lessons



130

Game kits including trainer's guides



234

BFAR trainers trained



7,278

Fisherfolk trained

As of end 2023

KITA Mo Na!

A program that aims to equip farmers and livestock-raisers with knowledge, skills, and tools to manage their hard-earned money; and to look for ways to augment their income



- A gamified approach to financial education
- A required program for all farmers and livestock-raisers availing of ACPC loans or financial assistance through Department Order 07 series 2023



BDO Foundation



6

Financial literacy lessons



150

Game kits and trainers' guides



49

DA-ACPC trainers trained



60

Farmers trained

As of end 2023

Financial Education Program for Civil Servants

A program that aims to equip government personnel with knowledge, skills, and tools to manage their personal finances

- A required program for all CSC personnel
- To be rolled out to all government agencies through the Civil Service Institute
- Soon available online and on-demand



3

Videos



5

Modules on FinEd
topics



150

Trainer kits



119

CSC/CSI trainers
trained



7,844

Government
personnel trained



As of end 2023

Financial Education for AFP Personnel



BDO Foundation

A program that aims to equip AFP personnel with knowledge, skills, and tools to make sound financial decisions



Financial education as part of:

- AFP Transformation Roadmap
- AFP human resources training program
- Individual AFP personnel scorecard



6

Videos



3

Modules on 12
topics



150

Trainer's
manuals



145

AFP trainers
trained



37,468

AFP personnel
trained

As of end 2023

Financial Education for PNP Personnel



BDO Foundation

A program that aims to improve the financial health of the uniformed and non-uniformed personnel of the PNP



Learning sessions on:

- Financial planning
- Saving
- Budgeting
- Debt management
- Investments
- Fraud and scam prevention
- Financial consumer protection



44

PNP trainers
trained



220,000

Target PNP
beneficiaries
nationwide

As of end 2023

Financial Education for BFP Personnel



BDO Foundation

A program that aims to equip BFP personnel with knowledge, skills, and tools to manage their finances



- A comprehensive financial education program targeting more than 30,000 uniformed and civilian personnel of the Bureau of Fire Protection
- Financial education resources will be integrated in the organization's training and development initiatives



164

BFP trainers
trained



3,754

BFP personnel
reached

As of end 2023

Pinansyal na Talino at Kaalaman (PiTaKa)

A program that aims to provide OFWs and their families knowledge, skills, and tools to manage their earnings and make sound financial decisions



PITAKA module is part of the *Pre-departure Orientation Seminar* (PDOS) under the PDOS advisory no. 1 series of 2020.

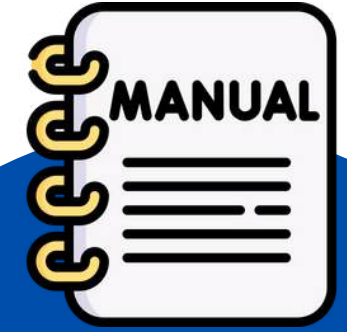


BDO Foundation



6

Videos



500

Trainer's manuals
and kits



803

Trainers from PDOS
providers trained



2.1 M

OFWs trained
(As of 2022)

As of end 2023

Financial Education for MSMEs



A program that aims to equip current and aspiring entrepreneurs with knowledge, skills, and tools to make sound financial decisions



- The Department of Trade and Industry, Bayan Academy, and BDO Foundation are developing learning videos/tools, instructional materials, and will take charge in TOT implementation.
- The partners will assess and collaborate on key learning materials and financial topics that would best resonate with the aspiring and current entrepreneurs.



225
Market vendors
trained



34
PESO (Public Employment
Service Office) trainers
trained



Fish N' LEarn Activity Beneficiary Testimony

“

“Sa tingin ko, malaki ang maiaambag ko sa mga mangingisda na impluwensyahan sila na magtitipon-tipon upang mapalawak ang organisasyon at mabigyan ng tamang pang-unawa sa programang Fish N' LEarn”

DANTE G. MEJIAS

Fishpond Owner

Brgy. New Albay, Maragusan, Davao del Oro





Fish N' LEarn Activity Beneficiary Testimony

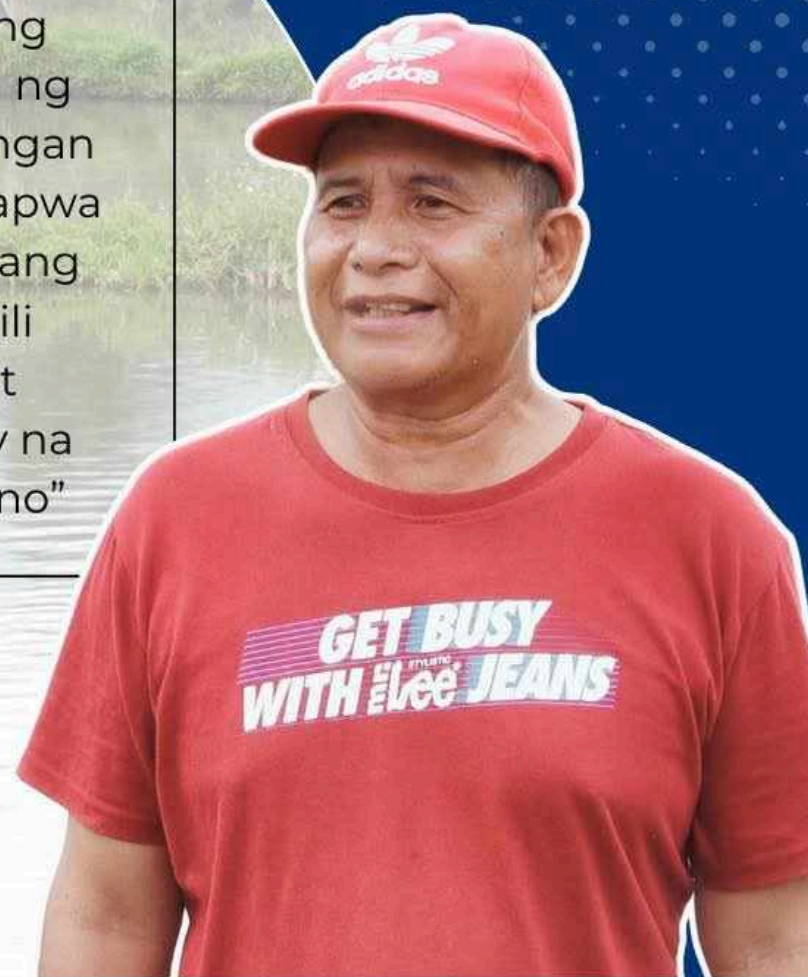
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“Upang maging epiktibo ang pagpapatupad sa programa ng BFAR Fish n LEarn, kinakailangan na sundin natin ito na mga kapwa ko mangingisda at masinsinang ipatupad sa ating mga sarili upang maging epiktibo at maiwasan natin ang patuloy na umasa sa tulong ng gobyerno”

PABLO C. LASTRA

Fishpond Owner

Brgy. Tigbao, Maragusan, Davao de Oro





Marami po akong natutunan, paano mag-ipon, paano gamitin ang kapital para hindi malugi. Dapat ito matutunan ng iba, para hindi ka barabara sa negosyo. Ito ang training na busog ka na sa pagkain, busog ka pa sa knowledge.

Reynelia Sistena

Farmer, Calabanga, Camarines Sur

