

# Integrating Environmental Strategies in the Microfinance Operations and Partnership with the Jollibee Group Foundation



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Century Park Hotel, Manila  
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**Ahon Sa Hiras, Inc.**  
(A Microfinance NGO)

# About us...



Head Office: Bgy. Halayhayin, Pililla, Rizal : Tel. No. (632) 364-2605  
Email : [ashi@ashi.org.ph](mailto:ashi@ashi.org.ph) : Website: [www.ashi.org.ph](http://www.ashi.org.ph)

- Established in January 1989 by Prof. Generoso Octavio as an action research project-UPLB
- Registered with the SEC as NGO in 1991
- Areas of Coverage: Calabarzon, Panay Island, and Bicol, with 73 branches

## VISION

*We are a community of servant leaders working with marginalized families for social transformation and prosperity.*

## MISSION

*We provide a holistic approach for human and environmental development through microfinance.*

## CORE VALUES

*Accountability, Social Commitment*

*Human Dignity, Integrity*



# ASHI's 5 Pillars of Sustainable Development



SPM/SEPM



Sampung Desisyon  
Strategic Goal 4  
Environment Policy

## Environment-focused Initiatives

### Financial:

- ✓ Solar Access Program (K Loan)
- ✓ WaSH (Incentive Loan)
- ✓ AGAP (Agri. Loan)
- ✓ Recovery/Resiliency Program
- ✓ Savings and Microinsurance

### Non-Financial:

- ✓ Member and Staff Training
- ✓ Measures and practices to help mitigate environmental issues
- ✓ Policies, Procedures, and Practices
- ✓ Data collection and reporting
- ✓ Partnerships and linkages

## Partnerships

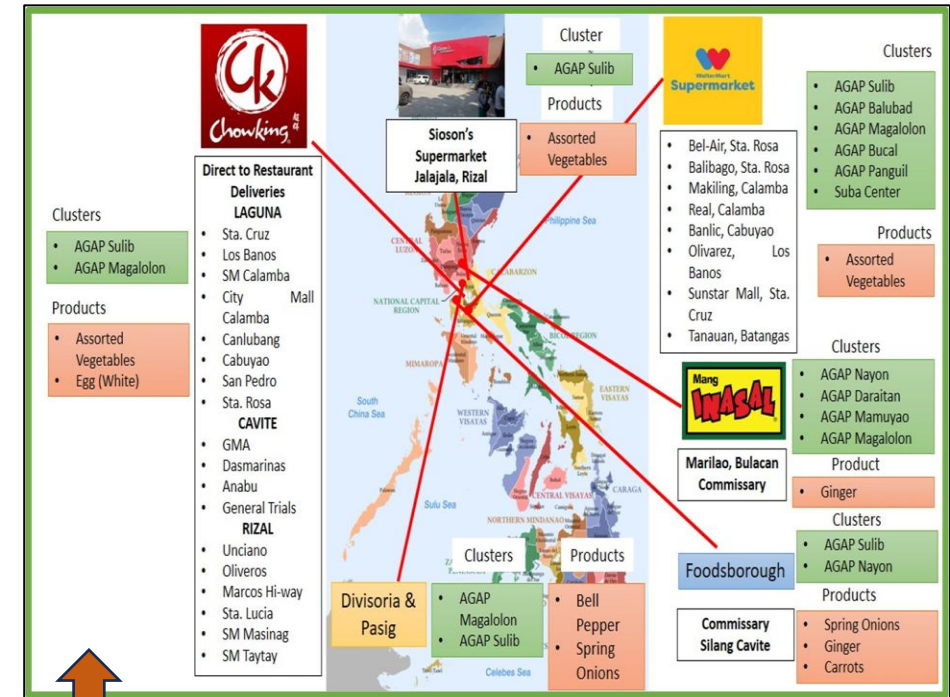
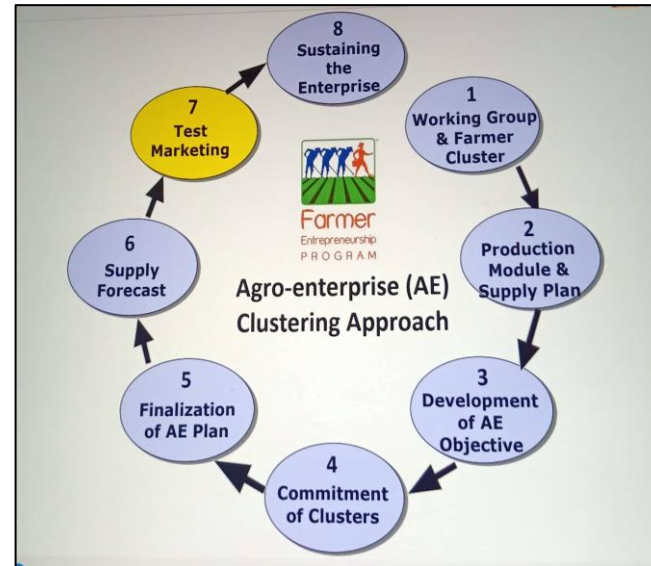


# ASHI as a Local Implementing Partner (LIP) of the



AGAP Farmers/Cluster

## Farmer Entrepreneurship Program Agro-enterprise Clustering Approach



## Assistance to Markets

- 10** Farmer Clusters
- 95** Metric Tons of Assorted Vegetables
- 15** Thousand Trays of Eggs
- Delivered to **25** Markets in 2024
- 11** Million Pesos Gross Sales

## Other assistance from partnership

- ✓ Financial support/Grants
- ✓ Training, GAP Certification
- ✓ Endorsements to government agencies & other partners
- ✓ Relief and Recovery Assistance



Production



Harvesting



Post Harvest



Marketing



# Challenges, Lessons Learned, and Ways Forward...



- Clear identification of environmental risks, opportunities, goals, objectives, indicators and targets
- Data collection, Analysis, Reporting
- Risk Management System

✓ *Review and improve/update plans, forms, manuals, MIS*



- Motivation for clustering
- Sustainable supply to markets
- Quality control
- Capacity, capability and capital of the farmer associations
- Expansion of services

✓ *ASHI to take on the responsibility as a consolidator*

# Thank you!



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